

## Protect what you've built.

Simple steps today mean lasting protection tomorrow.

In today's digital world, SMBs are prime targets for cybercriminals due to weaker defenses, making a single breach financially and reputationally devastating. Is your business protected? These **5 critical cybersecurity practices** will safeguard your operations, customer data, and growth; helping you strengthen defenses and reduce the risk of costly attacks.

## **Top 5 Cybersecurity Must-Haves**

How prepared is your business for cybersecurity threats?

- ✓ You've documented and evaluated what software your staff are using to make sure your data is not be overshared.
- **⊘** Multi-factor authentication (MFA) is enabled for all accounts.
- ✓ Your data is regularly backed up, ideally to a cloud solutions like OneDrive, Google Drive, or Dropbox.
- ✓ You conduct regular security awareness training for employees to recognize phishing and other cyber threats.
- ✓ You have an incident response plan in place.

Already excelling at the basics? Great work! Here are **five bonus insights** to help you assess your security posture and discover how Elevate can take your protection even further.

## **5 Bonus Cybersecurity Essentials**

- ✓ Your business has implemented encryption for devices (like BitLocker on Windows and FileVault on a Mac).
- ✓ User access to software and data are reviewed and managed to ensure employees can only access data necessary for their role.
- Firewalls, antivirus, and EDR software are deployed and regularly updated across your network.
- You continuously monitor user accounts for any risky sign ins or attempts.
- ✓ You perform regular vulnerability and risk assessments to identify weaknesses in your systems.

Ready to begin your ascent to greater cybersecurity health? Contact us today to set up a free initial consultation.



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